

PHILIP MORRIS U. S. A.
INTER-OFFICE CORRESPONDENCE
RICHMOND, VIRGINIA

To: • Heide Ulbrich
From: • M. J. Pollio *my Pollio*
Subject: • ALPINE SINGAPORE - TIPPING COLOR

Date: February 3, 1986

LEB

Enclosed are three ink proofs following the direction we discussed using the cigarette comp as a guide.

The ink proofs are marked as follows:

100% = same ink as label

50% = 50% extension of label ink ✓

25% = 25% extension of label ink

I feel the proof marked 50% is a good match to the comp. Please advise us if you agree. Please return comp to my attention.

/dwg

Enclosures
(Tipping Comp & Proofs)

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